# **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

# FORM 8-K

# **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the **Securities Exchange Act of 1934** 

Date of Report (Date of Earliest Event Reported): March 11, 2008

# Wyndham Worldwide Corporation

(Exact Name of Registrant as Specified in its Charter)

Delaware (State or Other Jurisdiction of Incorporation)

1-32876 (Commission File

Seven Sylvan Way Parsippany, NJ (Address of Principal Executive Offices) Number)

20-0052541 (IRS Employer Identification No.)

07054 (Zip Code)

(973) 753-6000

(Registrant's telephone number, including area code)

None

(Former name or former address if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) 

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

# Item 8.01. Other Events.

On March 11, 2008, Wyndham Worldwide Corporation (the "Company") issued a press release announcing that Geoffrey A. Ballotti has been appointed President and Chief Executive Officer of Group RCI, the Company's global vacation exchange and rentals business unit.

## Item 9.01. Financial Statements and Exhibits.

(d) Exhibit. The following exhibit is furnished with this report:

Exhibit No.	Description
Exhibit 99.1	Press Release of Wyndham Worldwide Corporation dated March 11, 2008.
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#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## WYNDHAM WORLDWIDE CORPORATION

By:	/s/ Virginia M. Wilson
	Virginia M. Wilson
Title:	Chief Financial Officer

Date: March 11, 2008

#### WYNDHAM WORLDWIDE CORPORATION CURRENT REPORT ON FORM 8-K Report Dated March 11, 2008 EXHIBIT INDEX

Exhibit No.

Description

Exhibit 99.1 Press Release of Wyndham Worldwide Corporation dated March 11, 2008.

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www.WyndhamWorldwide.com

#### FOR IMMEDIATE RELEASE Global Hospitality Industry Leader Appointed President and CEO of Group RCI

Parsippany, N.J. (March 11, 2008) — Geoffrey A. Ballotti, former president of the North American Division of Starwood Hotels and Resorts, has been named president and CEO of Group RCI, the worldwide leader in the vacation exchange and rental business, a part of Wyndham Worldwide, (NYSE:WYN).



"Geoff is a highly qualified hospitality executive with a sterling reputation and an impressive track record of accomplishment," said Stephen P. Holmes, chairman and CEO, Wyndham Worldwide. "He is a customer-driven brand builder who is a natural and dynamic leader. His financial acumen, international management and operations experience and his knowledge of travel distribution make him the ideal candidate to lead our global vacation rental and exchange business."

Over the past 19 years, Ballotti has served in senior leadership roles in real estate development, call center and travel distribution management, marketing, sales and regional multi-brand hotel operations. He lived overseas in Milan, Brussels and Rome for eight years as senior vice president for Operations in Europe with Starwood, and speaks both French and Italian. As head of North American operations, Ballotti led operations for a portfolio of 450 hotels with 65,000 associates across multiple brands which generated system-wide owned, managed and franchise revenues in excess of \$10 billion.

Before entering the hospitality industry, Ballotti earned his MBA from Harvard and worked for the Bank of New England in corporate and commercial real estate finance.

"I am extremely excited about helping to lead and continue to grow Group RCI's business and phenomenal portfolio of over 30 brands," commented Ballotti. "But most importantly it was the people and leadership reputation of both Group RCI and Wyndham Worldwide that attracted me to the company. The diversity of the Wyndham Worldwide business model is exciting and I am really looking forward to being part of the high-energy senior management team."

Ballotti will be relocating to the Parsippany area immediately and will start work on March 31.

#### About Wyndham Worldwide (NYSE:WYN)

Wyndham Worldwide Corporation is one of the world's largest hospitality companies with leading brands in lodging franchising, vacation ownership, vacation rentals and vacation exchange. Group RCI includes RCI, the largest vacation exchange with over 3.5 million members, The Registry Collection, the largest luxury exchange program, and numerous rental companies offering access to over 60,000 properties in 100 countries. Endless Vacation Rentals, Landal Greenparks, Novasol and English Country Cottages are among the many rental brands. For additional information visit <u>www.grouprci.com</u> or the media center of <u>www.wyndhamworldwide.com</u>.

CONTACTS:

Betsy O'Rourke Senior Vice President, Marketing and Communications Wyndham Worldwide Corporation (973) 753-7422 Betsy.O'Rourke@wyndhamworldwide.com

Susan McGowan Vice President, Public Relations Group RCI (973) 753-6482 Susan.McGowan@rci.com